

Barco press release

1 July 2004
For immediate release

Contact: Koen Helsen
Marketing Communications Manager
Tel: +32 56 233 579
E-mail: koen.helsen@barco.com

Barco and Samsung renew their exclusive partnership to guarantee the long-term supply of ISIS™ 2Kx2K displays

KORTRIJK, BELGIUM, 1 July 2004 – Barco and Samsung have recently renewed their successful partnership for the delivery of large size LCD panels to the Air Traffic Control (ATC) market. The new supply contract will guarantee the long-term availability of Barco's ISIS™ 2Kx2K displays in times where the demand for LCD panels largely exceeds supply. The contract covers a period of 4 years and includes the possibility for a future extension.

"We are very pleased with the continuation of our successful cooperation with Samsung," said Luc Vandenbroucke, President BarcoView and Senior Vice President Barco. "The strong combination of Samsung's leadership in the large-size LCD market and Barco's leadership in the ATC market niche, has resulted in the worldwide success of the ISIS™ 2Kx2K main display. This renewed partnership adds a new chapter to this successful story. It will guarantee the long-term supply of the high-grade ISIS™ display technology to the ATC community, even in times when the professional markets are facing a major shortage of LCD panels."

H.S. Kim, Vice President of Strategic Marketing Team, Samsung LCD Business adds: "As a market leader and innovator in LCD technology, Samsung is committed to offer its customers leading-edge display products for a variety of applications. The renewal of our cooperation with Barco, a market leader in imaging technology for life-critical environments, acknowledges our partnership over the years and offers new opportunities to provide professional markets, such as Air Traffic Control, with the most advanced high-resolution LCD products available today".

Since the introduction more than 4 years ago, the ISIS™ main display has become the number one choice for the Air Traffic Control community with more than 2500 units shipped. During this period, ISIS™ has proven to be a reliable solution for all leading air navigation service providers all over the globe. Barco is convinced that the continuation of its partnership with Samsung will contribute to the continued availability, quality and reliability of the ISIS™ displays in the future. Presently, Barco ensures support for the ISIS™ main display until 2015.

Barco press release

About Barco

Barco, an international company headquartered in Kortrijk, Belgium, provides visualization and display solutions for professional markets. Barco designs and develops solutions for large screen visualization, display solutions for life-critical applications, and systems for visual inspection. Barco has a network of subsidiaries, distributors and agents in almost 100 countries. Barco is quoted on Euronext Brussels and is a BEL 20 and a Next 150 company.