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## XDC and Barco partner with Benelux exhibitor Euroscop for the delivery of 61 digital cinema projectors

Kuurne, Belgium, 25 June 2009 - Digital cinema pioneer Barco is pleased to announce a partnership with XDC and Euroscop for the installation of 61 digital cinema projectors in six Benelux multiplexes. Euroscop has been using Barco digital projectors for more than a year in some of its theaters and has chosen Barco projection for the complete digitization of its chain.

Under the partnership XDC and Barco will roll out DCI-compliant projection systems co-financed by the Virtual Print Fee (VPF) model. Rollout is scheduled to begin in September 2009 with full digitalization of the 6 cinemas throughout the rest of the year. Most of the Euroscop theaters will be equipped for 3D screening.

Luc Van de Casseye, CEO of Euroscop stated "We are very happy to sign this agreement with XDC and Barco. Barco has been setting the technology pace in the cinema market and we know from our good experience with the Barco digital cinema projectors in our Tilburg complex that they have great reliability and the lowest possible cost of ownership."

Tim Sinnaeve, Sales Director EMEA for Barco's digital cinema business comments: "The contract with Euroscop confirms the momentum in today's cinema market. Moreover, we are pleased to further strengthen our leading position in Europe with another reference customer joining our reference list.

Under the terms of the agreement, XDC will exclusively install DCI-compliant digital projection systems: Barco 2K Cinema projectors and XDC's CineStore® Solo G3 D-Cinema servers. Barco's digital cinema projectors are based on the pioneering DLP Cinema® technology from Texas Instruments, guaranteeing perfect reproduction of cinema content time and time again, ensuring moviegoers enjoy the highest quality film experience with consistent picture brightness, contrast and vibrant colors.

### *About Barco*

*Barco, a global technology company, designs and develops visualization products for a variety of selected professional markets. Barco has its own facilities for Sales & Marketing, Customer Support, R&D and Manufacturing in Europe, North America and Asia Pacific.*

*Barco (NYSE Euronext Brussels: BAR) is active in more than 90 countries with about 3300 employees worldwide. Barco posted sales of 725 million euro in 2008.*

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