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For immediate release

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Barco's clinical review displays selected by Italian breast imaging systems provider IMS

Kortrijk, Belgium, 10 June 2009 – Medical imaging specialist Barco has been awarded a major display contract from IMS, Bologna, Italy, for the delivery of clinical review displays. The brand-new MDRC displays will be integrated in IMS's Raffaello image acquisition workstations.

"We thoroughly evaluated Barco's MDRC displays in close cooperation with physicians and by means of phantoms," stated Achille Albanese, Product and Market Manager at IMS. "Barco's MDRC monitors proved to be the best solution with the highest image quality and the best price/quality ratio on the market. Our customers are really impressed by the quality of the images."

IMS opted for the 20-inch MDRC-2120 version featuring a resolution of 1600x1200. Compared to traditional review monitors, the MDRC-2120 shows digitally acquired images with better contrast and higher brightness, thanks to the high-quality LCD panel and preset DICOM lookup table. Advanced backlight output stabilization technology (BLOS) ensures fast power-up and continuous LCD backlight stability, which results in long-term image consistency.

"This contract with IMS sets a new milestone in a long-standing partnership," explains Fabio Rotelli, Regional Manager for Barco. "IMS has been integrating our renowned Coronis 5MP diagnostic displays in its solutions for many years. Through this new agreement, Barco will become IMS's exclusive supplier of display products, both for acquisition and diagnosis."

About IMS (Internazionale Medico Scientifica)

IMS is committed to the continuing evolution of breast imaging technologies: we are dedicated to provide the professional radiologist with more and more powerful breast imaging devices.

The Giotto Image is the result of more than 40 years of experience and research in developing solutions for breast care. We learned that, besides premium technical quality, the convenience for the patients and the efficiency for the physician lead to best results in breast care diagnostics.

This is the reason why we developed a very special looking FFDM system: Giotto Image 3DL with a ring-shaped gantry which makes a perfect 3D-positioning possible. Full Field Digital Mammography & Full Field Digital Biopsy in all positions, including prone, is one of its unique features.

Press release

About Barco

Barco, a global technology company, designs and develops visualization products for a variety of selected professional markets. Barco has its own facilities for Sales & Marketing, Customer Support, R&D and Manufacturing in Europe, North America and Asia Pacific. Barco (NYSE Euronext Brussels: BAR) is active in more than 90 countries with about 3300 employees worldwide. Barco posted sales of euro 725 million in 2008.

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