

# Indoor LED display solution



## Fuji Television Network, Inc. [Tokyo, Japan]

### The Challenge

- Fuji TV network, a Japanese television broadcasting company, comprises 28 stations reaching 98% of the Japanese population. For its corporate headquarters in Tokyo, Fuji TV Network was looking for a high quality display solution to be installed in the very bright environment of their entrance hall.
- Being a broadcasting company, Fuji TV wanted to show different channels on the display, as well as live video and personalized customer messages.

### The Barco Solution

- To get the best possible picture quality in high brightness environments, LED is the technology of choice. Fuji TV Network chose to install a 5.80 by 3.14m iLite indoor LED display from Barco. With a 6mm resolution, sharp, clear pictures welcome their visitors. The precision frame for the display has been designed in such a way that it is elegantly mounted against the wall in the atrium.
- Combined with the iLite 6 indoor LED screen, Barco installed its i-Studio hardware and software solution. This allows Fuji TV to manage a high number of inputs for the various TV channels as well as live video and personalized messages. The result is a display with multiple windows on a background image, each playing a different TV channel, live video or text. Sometimes, visitors pass by a TV camera and see their picture as well as a welcome message on the screen.

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## Indoor LED display solutions

Barco's indoor LED display product range delivers images with high brightness and unequalled contrast levels as well as superb color uniformity. With its slim, sleek design, it allows the build up of almost any shape and size display and is ideal for use in smaller indoor locations with restricted viewing distances.

Renowned for their ultimate picture quality, Barco's indoor LED display products have been awarded numerous industry awards over the past few years. Following resolutions are available: 3mm, 6mm, 8mm, 10mm and 12mm.

More than just an indoor LED display product, this range is ideally suited for countless applications - from indoor locations that deserve a touch of glamour such as retail stores, showrooms or corporate lobbies, to large venues such as entertainment areas and sports arenas.



## Barco's iStudio

Barco's iStudio is the most advanced all-in-one solution for managed monitoring. It consists of a display connected to a graphic controller called Hydra, and Web-based operating software. It allows for a high number of images to be simultaneously viewed and controlled. With iStudio, operators can size and move a virtual monitor anywhere on the screen for maximum viewing.

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The information and data given are typical for the equipment described.  
However any individual item is subject to change without any notice  
The latest version of this product sheet can be found on [www.media.barco.com](http://www.media.barco.com).

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