

# Indoor LED video and fascia displays



## Jacksonville Veterans Memorial Arena [Jacksonville, FL, USA]

### The Challenge

- Light up the arena through high-quality LED video boards so that fans can experience an unforgettable event. Not only will they enjoy the actual event, but their experience will also be enhanced by the live video displays, eye-catching graphics and exciting replays.
- Offer the arena's advertisers a new and exciting vehicle to deliver their advertising and promotional messages.

### The Barco Solution

- Install four Barco iLite 12 full-color indoor LED video screens and four RGB LED matrix displays. The video displays will be used for stunning live image magnification, replays, and graphics during events held at the arena.
- Installed four RGB LED matrix displays and two 100' (30.6m) RGB LED fascia ribbon displays to provide additional advertising and promotional opportunities.

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## The Response

"We are extremely pleased with the performance of the Barco displays, and the audience is captivated by the stunning images, whether they are seeing a concert or attending a sporting event. The new Barco displays truly 'electrify' the arena and offer fans a memorable trip to our facility."

Robin Timothy, Assistant General Manager



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The information and data given are typical for the equipment described.  
However any individual item is subject to change without any notice  
The latest version of this product sheet can be found on [www.media.barco.com](http://www.media.barco.com).

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