

LED display solution for broadcasting



KUTV Channel 2, CBS Affiliate [Salt Lake City, UT, USA]

The Challenge

- Add a new dimension of broadcasting to KUTV 2 News by providing a way for people on Main Street in downtown Salt Lake City to view live video broadcasts and promotional messages through a high-quality LED video board.
- Build a structure that allows the LED video board to match the architectural lines of the Wells Fargo Center.

The Barco Solution

- Broadcast KUTV 2 News through a 10'x6' (3m x 1.8m) DLite outdoor LED video display. With a 7mm resolution, a sharp, clear picture attracts new KUTV viewers to stop by the station and watch the news from the street corner. Speakers were also attached to provide news commentary that enhances the live video display.
- Build a frame that will allow the DLite 7 tiles to appear curved. This structure allows the LED video solution to blend with the architectural lines and feel of the building.

BARCO

Visibly yours

The Response

"The solution is exactly what we are looking for. I was very impressed with how Barco made the screen fit with the architectural curves and definition of the building, which then enhanced the KUTV 2 News atmosphere. The exceptional quality that Barco offers is extremely impressive. The video exceeded what our broadcasting facility desired."

Kipp Greene, Director of Engineering, KUTV 2



Ref.no. R599791 - July 2004

The information and data given are typical for the equipment described.
However any individual item is subject to change without any notice
The latest version of this product sheet can be found on www.media.barco.com.

Barco
Noordlaan 5, 8520 Kuurne - Belgium
Tel. +32 56 36 80 47 - Fax +32 56 36 88 24

1651 North 1000 West - Logan, UT 84321
Tel. +1 800 429 3711 - Fax +1 435 752 8513

email: sales.media@barco.com