

Retrofit display solution for baseball



Texas Tech University [Lubbock, TX, USA]

The Challenge

- Install a new, spectacular video display into the existing structure at Dan Law Field.
- Maintain the tradition of Red Raiders baseball field as one of the top ballpark colleges venues in the nation.

The Barco Solution

- Insert a new 15'x20' (4.6m x 6.1m) SLite outdoor LED video display within the existing structure. The 14mm resolution provides bright, high-resolution imagery for entertaining video, instant replays, game highlights, advertising, and messaging.
- Update the entire scoring system with a new scoreboard to complement the new LED video display. The total dimensions of the scoreboard plus the high-quality video board are 54' wide by 42' tall (16.5m x 12.8m).

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The Response

"We are very excited at Texas Tech to have a new, high-quality Barco video screen at Dan Law Field! We have received positive reviews from our fans; they have particularly enjoyed the instant replays. The new video screen has added a new dimension of fan satisfaction at our baseball games and has maintained Dan Law Field as one of the best venues for college baseball."

Bobby Greene, Senior Associate Athletic Director, Texas Tech University



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The information and data given are typical for the equipment described.
However any individual item is subject to change without any notice
The latest version of this product sheet can be found on www.media.barco.com.

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