

Microsoft Technology Center Paris

A unique, immersive and collaborative experience with Barco

“Our technologies for meeting rooms blend nicely together. We offer software and networking and Barco offers the most advanced visual collaboration. This allows us to present our customers with a full technology solution for their collaboration needs.”

Frederic Aatz, Director,
Microsoft Technology Center



Microsoft is a world leader in computer and software technology. Over the years, the company has been setting up a global network of Microsoft Technology Centers. These centers are collaborative environments that give Microsoft's customers access to innovative technologies and world-class expertise, enabling both parties to envision, design and deploy solutions tailored to each customer's needs. For the center in Paris, Microsoft has partnered with Barco, a global leader in visualization technology, to create a unique collaborative experience.

BARCO

Visibly yours

The Microsoft Technology Center Paris is part of a network consisting of twenty technology centers worldwide. These Microsoft Technology Centers are collaborative environments that allow Microsoft to demonstrate its business solutions to its customers. To provide customers with the very latest in value-added products and services, Microsoft partners with industry-leading companies such as Barco.

The Microsoft Technology Center Paris presents customers with a structured solution to their business needs and gives them a chance to meet Microsoft's technology experts and partners. One of the most impressive areas in this center is the 'Envisioning Center', a demo room with the latest collaborative technologies available on the market. A unique room within the Microsoft Technology Center network, it has been designed to overwhelm customers with a full-blown immersive media experience.

Crafting a solution together

For the Envisioning Center, Microsoft partnered with Barco for its proven collaboration and visualization technology. Barco provided a custom-made solution consisting of a Galaxy NW-12 projector combined with XDS Control Center software. "The best part about this project was that we shared a similar vision on unified communication in meeting room data collaboration," comments Frederic Aatz, Director of the Microsoft Technology Center Paris. "This way of working would not have been possible with any other partner."



Setting up a collaborative environment

The Envisioning Center features a Barco Galaxy NW-12 projector, positioned behind the 3.6 by 2.25 meter screen. The Galaxy NW-12 is a three-chip DLP projector that projects in full native WUXGA resolution. Thanks to its 12,000 lumens light output, it is strong enough to project clear images even in the brightest of environments. In combination with the XDS Control Center software, the system allows users to choose any connected hardware device and open it in a window that can be resized and positioned anywhere on the screen.

The XDS Control Center software suite allows users to view multiple sources at the same time and control them with mouse and keyboard on a large-screen Windows desktop. The suite helps make collaboration and decision-making more efficient in a visualization context.

A meeting room to impress customers

"Even though this was a complex project for us, the overall installation process ran smoothly," adds Frederic Aatz. "The Microsoft Technology Centers are known to partner with the very best in the industry. We knew Barco as a strong business partner in the visualization market and they truly lived up to their reputation during the project."

He continues: "The XDS Control Center software gives our meeting room an instant wow factor. The multi-windowing function is so easy to work with - with just a mouse click, you can have as many windows as you want, in every possible size, on the screen."

"We are proud to bring our customers to the Envisioning Center," Frederic Aatz concludes. "Our technologies blend nicely together, and this allows us to present our customers with a full technology solution for their collaboration needs. The Microsoft Technology Center Paris expects about 10,000 visitors per year - and we estimate that this will result in about 900 engagements with our various partners every year."

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Barco is an ISO 9001 registered company.
The information and data given are typical for the equipment described.
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